



Press Release

**LogiMAT | Intelligent Warehouse 2023:
Building on last year's success with double the exhibition space**

- *Building on the success of last year intralogistics exhibition for the Best Technology and Intelligent Warehousing System, LogiMAT | Intelligent Warehouse 2023 will be held between October 25-27, 2023, at IMPACT Muang Thong Thani, Hall 5-6*
- *Experiencing 2 times larger of exhibition space to support more than 100 brands and over 6,000 visitors, along with a seminar stage, demonstration ground and many attractive activities*

Bangkok, February 10 – LogiMAT | Intelligent Warehouse, a trade show for the Best Technology and Intelligent Warehousing System, prepares to make a big comeback this year. The fair will reinforce every success by doubling the exhibition space to accommodate both Thai and international entrepreneurs in more than 100 brands in various industries and expected to attract more than 6,000 visitors, who are all potential investors and decision makers in driving the organization to grow in the industry. Also featuring a seminar forum, warehouse management system demonstration and many other activities, LogiMAT | Intelligent Warehouse will be held between October 25-27, 2023, at IMPACT Muang Thong Thani, Hall 5-6.

Mr. Phusit Sasitaranondha, Managing Director of Expolink Global Network Limited, mentioned the success of the LogiMAT | Intelligent Warehouse 2022, Trade Show for the Best Technologies and Intelligent Warehouse Systems that the event received a good response from 3,635 visitors from 20 countries around the world, as well as 45 exhibitors from 7 countries including Thailand, Germany, India, Malaysia, Singapore, Vietnam and China. There was also great feedback from the activities at the event, especially the industry's forum, with over 25 sessions from professional experts, as well as other activities such as Young Gen Showcase, the Intralogistics Clinic and many more. Such activities received satisfactory feedback from all parties participating in the event.

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LogiMAT | Intelligent Warehouse 2023 will return bigger than ever this year by doubling the exhibition space to cater more than 100 brands of both Thai and foreign entrepreneurs with investment potential and decision makers to drive organizations in various industries. The trade show will come with activities that are full of quality and more interesting, such as the Orange Forum, which will discuss about important trends of intralogistics, and the Blue Forum, which will talk about intralogistics solutions that help and solve business problems in depth and specific to each industry. The Product Demonstration zone will also be brought back to the show once again, giving visitors an opportunity to get an overview of warehouse management more easily. They will see steps and processes that help them understand how it works and understand the need for warehouse systems in any business, medium or large. The fair also presents many activities and attractions.

LogiMAT | Intelligent Warehouse 2023 will be an important event that covers more warehouse and management systems, as well as many interesting activities with seminar topics that meet future industry trends. The easing of the epidemic situation and the continued improvement of the economy have helped to build confidence in this year's event to be full of activity. The exhibition is expected to be attended by exhibitors from more than 10 countries from both Asia and Europe, including those from Germany, China, South Korea, Taiwan, Japan, India, Malaysia, Singapore and Vietnam, and is expected to attract more than 6,000 visitors.

Mr. Peter Kazender, CEO of Logistics Exhibitions GmbH, and Managing Director of Euroexpo, said that “As an exhibition organizer, we have to respond to market demands and emerging trends in the world. This, along with changing supply chain models, has forced large companies to seek stability and diversify their business risks. They therefore are looking for new production bases and markets. Southeast Asia is a great location and serves this very well as it has a potential resource of workforce that is ready to work, ready to be a part of the change and understand the industry quite well. Thailand is also a destination as it is ASEAN's transport and logistics hub and has enjoyed remarkable growth. Such factors made us choose Thailand to host this event which received a very good response in our first edition. The organizers will also debut a brand-new zone called ASEAN Cold Chains Solutions, that present unique solutions and meet key industries needs in ASEAN.”

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Mr. Bernhard Mueller, Vice President of Landesmesse Stuttgart GmbH, also said that “As we all know, Southeast Asia is a region with outstanding and continuous growth of the logistics industry, especially among ASEAN countries. Not only the logistics industry but the intralogistics industry is also going in the same direction. In addition to market leaders in the intralogistics industry such as the US, Germany and China, other ASEAN countries are increasingly playing an important role as manufacturers, buyers and distributors. More importantly, ASEAN is also a group of countries with rapidly growing GDP, resulting in these countries increasing investment in both the public and private sectors. They have more purchasing power and production, participating in changes in the supply chain system and the trend of intralogistics. As a result, the ASEAN market is one of the most important markets and one to keep an eye on in the global intralogistics industry.

Mr. Amnat Prakobsook, Secretary to the President, Thai Intralogistics Association, said that with the potential of Local System Integrator (Local SI) that can drive Thai intralogistics because Thailand is full of SMEs, which is proportionately greater than large sized enterprises. It is the main target group that we will develop more knowledge and abilities. Adjust the standard and raise it to the international standards through a model from Europe. And make more the unity connections by the LogiMAT | Intelligent Warehouse 2023 Forum.

“This event has exhibits that meet the needs of exhibitors covering all industries. This is because all groups of entrepreneurs need to use warehouses when their business grows, either by building their own warehouses or by using external warehouse services. In addition, this event will not only create good results in business negotiations, but also help entrepreneurs access to update current industry trends that must have a good stock of products, whether medium or large industries such as food, pharmaceuticals, chemicals, automobiles, and others.”

Get ready to meet LogiMAT | Intelligent Warehouse 2023 on October 25-27, 2023, at IMPACT Muang Thong Thani, Hall 5-6. Those interested can access and learn more information at www.logimat-iw.com or follow us on www.facebook.com/logimatIW

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