



Press Release

"LogiMAT | Intelligent Warehouse 2023" — A Trade Show for the Best Technology and Intelligent Warehousing System. Ends with a Grand Finale, Setting the Stage for "LogiMAT Southeast Asia" 16-18 October 2024

LogiMAT | Intelligent Warehouse 2023 — A Trade Show for the Best Technology and Intelligent Warehousing System, celebrated a highly successful conclusion. This year's event established itself as the exclusive intralogistics trade show in the ASEAN region and saw a remarkable surge in exhibitor participation, with over 99 world-class companies taking part — more than double the previous year's count. The trade show exhibited its potential to attract international pavilions, including the China Pavilion and the German Pavilion. Notably, there was a remarkable 55% increase in international professional visitors compared to the 2022 edition, with attendees hailing from China, Singapore, Germany, Malaysia, India, and over 20 other countries.

One success factor is the "Business Matching Programme", which has invited 130 leading Thai and foreign companies, such as Airports of Thailand PCL, Charoen Pokphand Foods PCL, CP ALL PCL, Sermasuk PCL, Central Department Store Co Ltd, Nikon Corporation, etc. With scheduled management team and welcomed all as our VIP guests to connect with exhibitors to business matching. Align with the concept of "Connecting Smart Networks".

At **LogiMAT | Intelligent Warehouse 2023**, we hosted a range of activities to address future trends in the logistics industry. These included LogiMAT Talks, which featured more than 20 seminar sessions, including the Orange Forum discussing perspectives and trends in intralogistics, and the Blue Forum for sharing industry solutions. Additionally, a 400-square-meter Product Demonstration area allowed attendees to gain hands-on experience in efficient warehouse and logistics management processes, including driverless vehicle simulations.

Significantly, this event at Food Logistics Zone marked the inaugural soft launch of "LogiFOOD Southeast Asia", introducing innovative solutions within the food logistics and cold chain industry in Southeast Asia,

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showcased cutting-edge food storage equipment, advanced refrigeration systems, streamlined processing techniques, and sustainable packaging solutions. We look ahead to the official launch, co-located with LogiMAT Southeast Asia in 2024."

Ms. Mattaneeya Sengpanit, Dealer and Business Development Director of Jungheinrich Lift Truck Ltd. said that "LogiMAT | Intelligent Warehouse has been a part of the top-tier global trade fair "LogiMAT", which serves the logistics industry worldwide, focusing intralogistics, warehouse, and process management. This stature consistently draws Jungheinrich Thailand as an exhibitor. This year's event featured the noteworthy "Business Matching Programme" and the supporting area "VIP Lounge." The LogiMAT Team extended invitations to key players from various industries, including agriculture, food & beverage, automotive, machinery & production, chemical-pharmaceutical-cosmetic, and more, while warmly welcoming 100 VIP guests from Jungheinrich Thailand."

Mr. Sarawut Laoprasert, Country Manager of SSI Schaefer System International Co Ltd said that "As a proud member of the Thai Intralogistics Association (TIA), SSI Schaefer Thailand recognised the significant opportunity presented by the LogiMAT | Intelligent Warehouse 2023 event. It provided a platform to engage with a diverse audience, including professional visitors, buyers, new customer groups, and potential partners from various companies within the intralogistics industry. This year's event exuded a vibrant crowded atmosphere, fostering connections with existing clients and new customers alike. It also facilitated the exchange of insights and the exploration of emerging technologies through dedicated activities on the LogiMAT Talks stage, encompassing both the Orange Forum and Blue Forum."

Mr. Wichet Muengchan, Group CEO of Eureka Automation Co Ltd said that "LogiMAT is a platform for showcasing a diverse spectrum of products and solutions. It serves as a stage for both world-class companies and newcomers, including SMEs seeking global market recognition, to exhibit their innovative offerings in hardware and software. Mr. Wichet expressed confidence in the event's capacity to connect participants with the right industry buyers, customer groups. Aligning with Eureka's strategic objectives. The event also featured a Product Demonstration, showcasing intelligent warehouse management processes from upstream to downstream, presenting valuable opportunities for Eureka and a substantial customer base."

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Mr. Bill Lim, Senior Sales Manager of Hai Robotics Singapore Pte Ltd said that “We are extremely excited to be back at LogiMAT | Intelligent Warehouse in Thailand this year to showcase what we have achieved in the warehouse space. We attended last year and experienced significant success, which is the main reason for our return as an exhibitor. It was a wonderful experience, and this year's event is noticeably larger in terms of size and scale compared to last year. This enhances the value of the exhibition and provides us with more business opportunities. The Southeast Asia market has emerged as a significant player in the global intralogistics industry, and we aim to continue, present, and further build our reputation locally, regionally, and internationally as pioneers in Asia's Warehouse & Automation Solutions.”

Mr. Marcus Kaczmarek, Head of International Sales of AMI Förder- und Lagertechnik GmbH said that “At LogiMAT | Intelligent Warehouse, we've discovered an exceptional platform that not only allows us to showcase our products and solutions but also to maximise the spotlight on us. This event has enabled us to establish new connections and dive headfirst into the dynamic Thailand and Southeast Asia market. It's our first time participating, and we're thrilled with the experience. We've had the opportunity to connect with new companies, engage in meaningful discussions, and forge valuable connections that have already borne fruit in the form of promising leads. This event has exceeded our expectations, and we're excited about the future possibilities it holds for us in this vibrant market.”

Ready to meet end-to-end logistics innovations, LogiMAT Southeast Asia - LogiFOOD Southeast Asia, in October 2024 next year. Follow more information and details at

LogiMAT Southeast Asia

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