



Press Release

LogiMAT & LogiFOOD SEA and LogiSYM Announce long-term Collaboration, Introducing the First LogiSYM Thailand at LogiMAT/LogiFOOD Southeast Asia 2024

Bangkok, 25 July 2024 – LogiMAT/LogiFOOD Southeast Asia is proud to announce a strategic collaboration with LogiSYM, the industry’s leading logistics and supply chain symposium organized by The Logistics & Supply Chain Management Society. Beginning in 2024, this partnership marks a significant milestone aimed at elevating industry standards and innovation. As part of this collaboration, LogiSYM will organize LogiSYM Thailand within the framework of LogiMAT/LogiFOOD Southeast Asia, starting with this year’s October edition.

LogiMAT Southeast Asia has established itself as the premier regional platform for intralogistics, warehouse, and process management, attracting a diverse array of exhibitors and attendees from around the globe. Meanwhile, LogiFOOD Southeast Asia, part of the renowned ANUGA FoodTec family, the world's leading food and beverage technology platform, will set the standard as the first premier regional trade show focused on food logistics and cold chain solutions this year.

The collaboration with LogiSYM further enhances this position by integrating high-level symposium discussions and insights directly into the trade fair environment. This synergy promises to provide participants with a comprehensive experience that combines cutting-edge solutions and strategic discussions at the forefront of logistics and supply chain management.

LogiSYM Thailand at LogiMAT Southeast Asia and LogiFOOD Southeast Asia 2024 will feature a robust program including keynote presentations and expert panel discussions, addressing the latest trends and challenges in cold chain solutions and other relevant topics for the regional logistics & supply chain industry. Attendees can expect to gain valuable insights into the latest innovations, best practices, and challenges in maintaining the integrity of temperature-sensitive products during transportation and storage. LogiSYM Thailand 2024 is your regional gateway to staying ahead in the dynamic world of cold chain logistics.

LogiMAT Southeast Asia, LogiFOOD Southeast Asia 2024, and LogiSYM Thailand will take place from 16-18 October 2024 at BITEC Bangna Hall 100, Bangkok, Thailand. For more information on participating, exhibiting, or attending, please visit www.logimat-sea.com and www.logifood-sea.com.

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About LogiMAT Southeast Asia: LogiMAT Southeast Asia is the premier trade show dedicated to intralogistics solutions, warehouse, and process management. As an extension of LogiMAT, the renowned International Trade Fair for Intralogistics Solutions and Process Management, it aims to draw networks in the logistics industry around the world, to come and join the show and as a base for expanding the investment business in Southeast Asian countries and to bring the local logistics exhibition to a global level.

About LogiFOOD Southeast Asia: LogiFOOD Southeast Asia, part of the prestigious ANUGA FoodTec family, is the premier regional trade show dedicated to food logistics and cold chain solutions. It sets the standard for innovation and excellence in the food and beverage technology sector, providing a platform for industry leaders to showcase cutting-edge solutions and discuss the latest trends and challenges in food logistics and cold chain solutions.

About LogiSYM: LogiSYM is the collaborative platform of The Logistics & Supply Chain Management Society and engages the industry through its collaborative platforms, LogiSYM and CargoNOW. With an emphasis on commercial experience and expertise LogiSYM is the leading community for the development of Logistics in the region and work with our members, government, organisations and professionals in raising the profile and expertise through a range of activities.

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LogiMAT & LogiFOOD Southeast Asia 2024

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